GOVERNMENT OF INDIA
CIVIL AVIATION
LOK SABHA

UNSTARRED QUESTION NO:726
ANSWERED ON:03.12.2015
Profit of Air India
Ashok Kumar Shri K.

Will the Minister of CIVIL AVIATION be pleased to state:

(a) whether Air India (AI) is targeting an operational profit of Rs. 6 crore for the year 2015-16, if so, the details thereof;

(b) whether AI is also targeting a tax revenue of Rs. 17,000 crore in 2015- 16 compared to Rs. 15,500 crore achieved in 2014-15, if so, the details thereof;

(c) whether at present the occupancy in business class is about 40 per cent while in first class it is just about 20 per cent, if so, the details thereof;

(d) whether AI is aiming for 80 per cent occupancy in both the segments; and

(e) if so, the details thereof along with the steps taken/proposed to be taken in this regard?

Answer

Minister of State in the Ministry of CIVIL AVIATION
(Dr Mahesh Sharma)

(a): Yes, Madam. Air India is targeting an Operating Profit of Rs. 6.20 crores as per the Budget Estimates of Financial Year 2015-16. The details of the same are as follows:
<pre>
Particulars Amount (Rs. in Crores)
Operating Revenue 21066.00
Operating Expenses 21059.80
Operating Profit/(Loss) 6.20
</pre>

(b): Yes, Madam. Air India is targeting Passenger Revenue of Rs.17017 crores in the Budget Estimates for Financial Year 2015-16 as compared to the Passenger Revenue of Rs.15793.36 crores achieved in Financial Year 2014-15 i.e. an increase of Rs.1223.64 crores i.e. 7.75%.

(c): Yes, Madam.

(d) & (e): Air India has taken the following steps to improve the current seat occupancy in the First Class and Business Class:
i) Offering attractive fares in the First Class and Business Class.
ii) e Super Saver Scheme for Business Class on www.airindia.in.
iii) Upgrade from a) Economy to Executive Class b) Executive to First Class with the "Get Upfront Offer" at the airport a nominal charge, to prevent last minute seat spoilage.
iv) Short term cut and pay incentive scheme for travel agents in India for First and Business Class.